

**allforcrypto.com**

## ALLFORCRYPTO - a P2P cryptocurrency marketplace where you can buy and sell items for crypto

Allforcrypto will provide a blockchain-based platform for the decentralized sale of goods and services with its own utility token for funding operations.

### WHY BUYING AND SELLING ONLINE DOESN'T WORK

Any discussion of P2P online buying and selling starts with eBay. Founded in 1995, at the very birth period of ecommerce, eBay has experienced most of the wins and losses in used products, C2C listings and auctions selling.

Without getting into specifics, eBay has never been the "perfect store" that its advocates claimed it to be, despite its \$11 billion in annual sales. eBay has always suffered from:

- **Growth** – bringing in new buyers and sellers;
- **Payments** – years of ups and downs with PayPal, finally replaced by Adyen in 2018'
- **Purchase and payment security** – Endless tales of getting ripped off on eBay, or issues with PayPal payments.

These same issues have dogged all P2P online ecommerce from the beginning – until Allforcrypto resolved them!

### ALLFORCRYPTO STRATEGIC APPROACH

Allforcrypto brings a blockchain-based solution to the issues that arise in P2P buying and selling goods and services online.

Allforcrypto allows users to buy and sell items for bitcoin and altcoins, perfect money, and webmoney. Our very own escrow service and the independent coinpayments escrow, which users can use also if they wish, assures the security of payments and merchandise or service quality.

As Allforcrypto is a mainly a cryptocurrency marketplace, it makes use of the available protections that these systems of payment afford. Payments in bitcoin, litecoin or any other altcoin are safe from fraud thanks to the blockchain ledger. We do not accept any other forms of payments such as bank transfers and credit cards due to the chance of fraud by the purchaser. In this way, the seller is just as protected as the buyer which is not the case on such sites as eBay.

#### ADVANTAGES OF ALLFORCRYPTO APPROACH

The advantage of the Allforcrypto approach over a platform like eBay should be clear. Allforcrypto makes it easy for buyers to find the merchandise they seek, make payments securely and without danger of fraud, and protects purchases in a much more effective way.

The result will be that, once Allforcrypto is up and running, it will take market share from all the existing P2P platforms. As the market is has a value between \$11 billion and \$20 billion including all major players, there is considerable revenue that Allforcrypto can tap into.

#### REVENUE MODEL

The Allforcrypto revenue model is commission based. The platform will take a 5% commission on each transaction, although discounts and bonuses will be made available for incentivization, using the token.

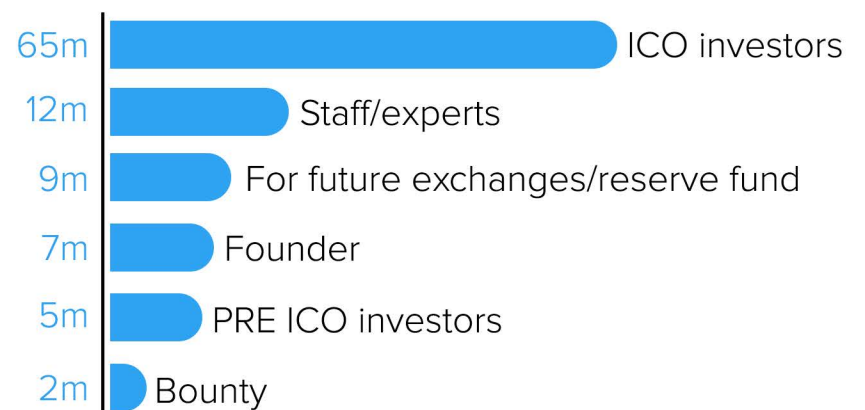
All major forms of crypto will be accepted, and converted into the platform's coin for operations. Buyers and sellers can hold the tokens, trade them on exchanges, or use them on the platform.

Token sales will be driven by the possibility of using them in purchases. Token value on the platform will not change, so sellers may be assured of value for their merchandise.

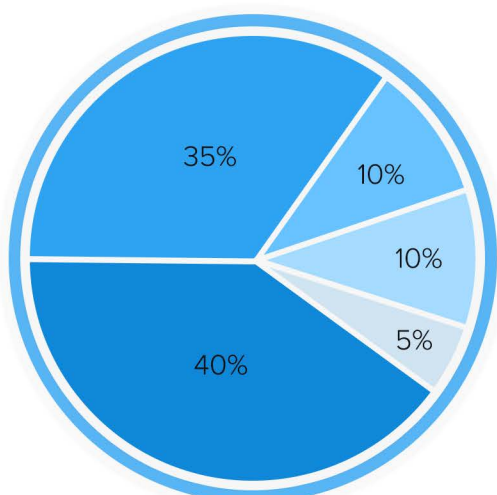
#### TOKEN SALE SUMMARY

<b>Name:</b>	Allforcrypto token
<b>Symbol:</b>	AFCT
<b>Coin Supply:</b>	100 million
<b>Type:</b>	WAVES
<b>Cost:</b>	4 cent a coin
<b>ICO Period:</b>	30 days (after reaching softcap)
<b>Coin sold during PRE ICO:</b>	3-5 million
<b>PRE ICO Soft Cap:</b>	120000

#### TOKEN DISTRIBUTION



#### Where pre ICO Funds will go



- Hiring of experts and staff
- Marketing promotion
- Legalization and licensing
- Website development
- Coinpayments to host future ICO and escrow

#### USE OF PROCEEDS

The funds received in Allforcrypto Token ICO will be allocated as follows:



- 70% Product Development: development of the Allforcrypto Token platform, maintenance and future upgrade.
- 10% Business Development and strategic partnerships.
- 10% Communication and Marketing: Invest in PR and marketing campaigns to increase project's awareness and token's adoption among potential investors.
- 10% Reserve funds: Provides liquidity for future monetary policies and platform functionalities.